



From idea to slides in five steps — and the rehearsal most people skip.

Define the message · Outline · Draft · Design · Rehearse

1

Define one core message

Write your core message as a single sentence, plus three facts about your audience: who they are, what they know, and what you want them to do.

This five-minute brief controls everything downstream.

2

Outline with AI

Use R-T-C-F and ask for a slide-by-slide outline — one idea per slide. Then cut ruthlessly; AI adds polite 'background' slides you don't need.

One idea per slide. If a slide needs two ideas, it's two slides.

THE PROMPT

You are a presentation coach. Create a slide-by-slide outline for a *[length]* pitch to *[audience]*. Core message: *[one sentence]*. They know *[X]*, care about *[Y]*, I want them to *[action]*. Numbered slides, title + one line each, max *[8]*. Do not write content yet.

3

Draft slide content

Draft slide by slide. For each, ask three things: a headline that states the point (not 'Results' but 'Processing time fell by a third'), up to four short bullets, and 60–90 word speaker notes.

Paste your verified numbers and tell the AI to use only those.

THE PROMPT

Draft slide 4: (1) a headline stating the takeaway, (2) up to 4 bullets of 8 words or fewer, (3) 60-90 word speaker notes, natural tone. Use ONLY the data below; invent nothing. Data: *[paste]*

4

Add design and visuals

Move verified content into your slide software and apply your template — fonts, colours, logo. Over ~30 words on a slide? Move the excess to speaker notes. Describing numbers in words? A chart may say it faster.

The brand and design judgment are yours; AI just suggests the chart type.

5

Rehearse with AI

The step nobody does and everybody should. Put the AI in the audience and let it interrogate you, then answer out loud and let it push back on weak answers.

Fifteen minutes of this beats an hour of silently re-reading slides.

THE PROMPT

You are a skeptical *[CFO / client]*. Based on the notes below, list the 7 hardest questions you'd ask, including 2 about weaknesses I seem to avoid. Then I'll answer each and you critique. Notes: *[paste]*

⚠ Claims that sound like promises

In a live room, an AI-drafted flourish becomes a commitment. "Guaranteed results," "the fastest on the market," "works with every system" — if a sentence promises something, sets a number, or compares you to competitors, verify it or delete it. You, not the AI, will be standing there when someone asks you to back it up.