



NOVABYTE AI SUCCESS SERIES

Brainstorming Prompt Cards

Go wide for quantity first, then narrow with judgment.

The mistake most people make brainstorming with AI is asking for 'good ideas' and getting five safe ones. The fix is two moves: first go deliberately wide for volume, judging nothing; then switch hats and narrow hard. These cards are built for both halves — divergent prompts to open up, convergent ones to decide.

12 prompts · Role · Task · Context · Format



Brainstorming prompts

THE PROMPT THAT OPENS THINGS UP

You are an idea machine. Give me a large batch of ideas for *[challenge]*. Constraints: *[budget / time / etc]*. Include some wild ones. Thirty ideas, one line each, quantity over quality — I'll judge them afterwards.

★ The real work is narrowing

A hundred ideas is not progress — it's homework. The value comes from the second pass: score them against what actually matters to you (impact, effort, cost), pick a shortlist, and pressure-test the survivors. Divergence is easy; convergence is where decisions get made.

Go wide for quantity

ROLE You are an idea machine.

TASK Give me a large batch of ideas for the challenge below. Quantity first, judge later.

CONTEXT Challenge: *[describe]*. Constraints: *[budget/time/etc]*. Include some wild ones.

FORMAT Thirty ideas, one line each, no repetition.

Expand the best few

ROLE You are a strategist.

TASK Expand the strongest ideas from the list below.

CONTEXT Ideas: *[paste]*. Pick: *[how many]*.

FORMAT For each: how it works, rough cost, and the main barrier.

Devil's advocate

ROLE You are a sharp devil's advocate.

TASK Argue against the idea below and find its weak points.

CONTEXT Idea: *[describe]*.

FORMAT The strongest objections and what would need to be true for it to work.

Combine two ideas

ROLE You are a creative connector.

TASK Combine the two ideas below into something new.

CONTEXT Idea A: *[describe]*. Idea B: *[describe]*.

FORMAT Three hybrid concepts, each with a one-line pitch.

Reframe the problem

ROLE You are a design thinker.

TASK Reframe the problem below from several angles.

CONTEXT Problem: *[describe]*.

FORMAT Five different 'How might we...' framings.



Brainstorming prompts continued

Ideas under a hard constraint

- ROLE** You are a constraint-driven creative.
- TASK** Give me ideas for the goal below under one strict limit.
- CONTEXT** Goal: *[describe]*. Limit: *[e.g. zero budget, one week, one person]*.
- FORMAT** Fifteen ideas that respect the limit.

Name generator

- ROLE** You are a naming specialist.
- TASK** Generate names for the thing below.
- CONTEXT** What it is: *[describe]*. Vibe: *[describe]*. Avoid: *[anything]*.
- FORMAT** Twenty names grouped by style, with a note on each.

Worst possible idea

- ROLE** You are a playful facilitator.
- TASK** List the worst possible ideas for the goal below, then flip each into a good one.
- CONTEXT** Goal: *[describe]*.
- FORMAT** Ten bad ideas, each with its inverted good version.

Analogies from other fields

- ROLE** You are a lateral thinker.
- TASK** Solve the problem below using analogies from unrelated fields.
- CONTEXT** Problem: *[describe]*.
- FORMAT** Five analogies (nature, sport, other industries) and the idea each suggests.

Prioritise the list

- ROLE** You are a decision strategist.
- TASK** Score and rank the ideas below.
- CONTEXT** Ideas: *[paste]*. Criteria: *[e.g. impact, effort, cost]*.
- FORMAT** Table scoring each idea, then a ranked shortlist.

Pre-mortem

- ROLE** You are a risk analyst.
- TASK** Run a pre-mortem on the plan below: imagine it failed, and explain why.
- CONTEXT** Plan: *[describe]*.
- FORMAT** The likely failure causes and how to guard against each.

Audience-specific angles

- ROLE You are a marketing strategist.
- TASK Give me angles on the topic below for different audiences.
- CONTEXT Topic: [describe]. Audiences: [list].
- FORMAT One tailored angle per audience.